

Invest Japan Seminar 2019 in Bangkok

“Investment Opportunity for Tourism Industry in Japan”

Taking the opportunity for this years, JETRO together with the Department of International Trade Promotion (DITP), Ministry of Commerce, Thailand and Joint Standing Committee on Commerce, Industry and Banking (JSCCIB-Thailand) will organize “Invest Japan Seminar 2019” in a special title of “Investment Opportunity for Tourism Industry in Japan”, which contributes to the upcoming “2020 Summer Olympics or Tokyo 2020”, the promotion of foreign tourists into Japan and the future collaboration and growth of global economy.

During the event, the participant will receive valuable speech regarding on Japanese Tourism’s Market Trend, and Investment Opportunity and Market Entry for Foreign Company into Japan, by the honorable speakers from Japanese Specialist in Tourism Industry, Hotel Industry in Thailand as well as Local Government from Japan. After the seminar, all participants are invited to the networking reception where all of you will be able to meet the local government from Japan, keynote speakers and many tourism-related companies. It is a great opportunity to explore new business opportunities.

SEMINAR OUTLINE

Date: February 27 (Wed), 2019
Time: 13.00 – 16.30 p.m.
 (Registration starts at 12.30 p.m.)
Venue: The Landmark Bangkok Hotel
 (7th Floor, Landmark Ballroom)
 138 Sukhumvit Road, Bangkok

<POST-EVENT>

NETWORKING RECEPTION

Highlight: Visit Local Government Booths (from Osaka, Kanagawa, Okinawa, Wakayama, Aichi) & Talk to Speakers & Companies
Time: 16:30-17:30 p.m.
Venue: 7th Floor, Landmark Room (Foyer)

Registration: **FREE ADMISSION**

Please register your kind attendance from the following URL:

<https://www.jetro.go.jp/form5/pub/bgk/investjpseminar2019>

Registration deadline is **February 15, 2019 (Friday)** * Seats are limited. First come, first served basis

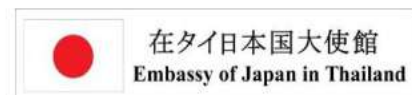
Organizers:



Co-organizer:



Supported by:



Agenda:

**Language: Thai-Japanese Consecutive Interpretation
Or English**

- 12:30-13:00 Registration
- 13:00-13:10 Greeting from Organizer
By Mr. Hiroki Mitsumata (Managing Director, JETRO Bangkok)
- 13:10-14:40 “The Business Opportunity of Tourism Industry in Japan”
By Mr. Takeshi Kitamura, Japan Hotel Appraisal Co., Ltd.
- 14:40-15:10 “Case Study 1: Investment Opportunity in Japanese Market for Foreign Hotel Company”
By Mr. Chavatik Wanakasemsan (Executive Director of Lub D Hotel, Narai Hotel Group),
Common Area Co., Ltd.
- 15:10-15:40 “Case Study 2: Investment Opportunity in Japanese Market for Foreign Hotel Company”
By Ms. Navarat Thooptong (Director of Hotel Business Development),
Dusit Thani Public Company Limited
- 15:40-16:20 Incentive and Attractiveness
By Local Governments from Osaka, Kanagawa, Okinawa, and Wakayama
- 16:20-16:30 JETRO’s Support for Invest Japan
By Ms. KieWai Khoo, JETRO Tokyo
- << Post-Event >>
- 16:30-17:30 Networking

For Further Information:

Please visit JETRO’s website: <https://www.jetro.go.jp/thailand/topics/435238.html>

Or contact JETRO Bangkok:

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