

# Why Sri Lanka?

## J) Rapidly Developing Infrastructure (contd...)

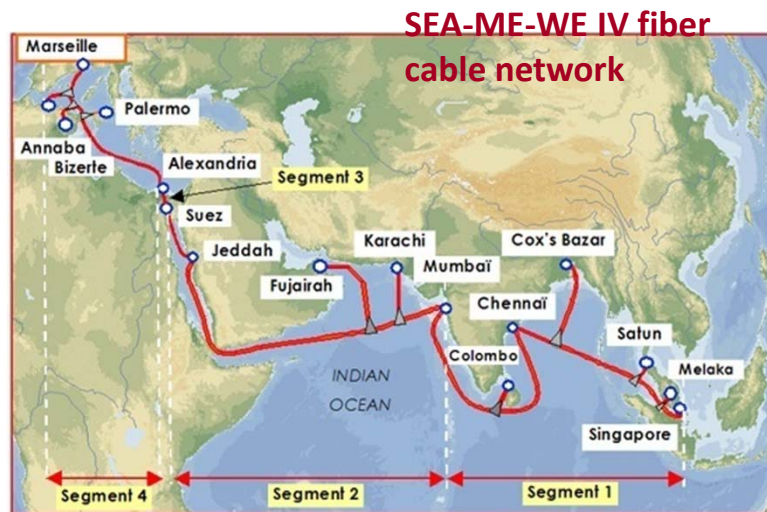
### d) Colombo - Kandy Highway (99km)

- ❑ The proposed North – East Expressway (Colombo – Kandy Expressway) begins at Kadawatha of the present Colombo – Kandy (A1) Road (at the access point of the Outer Circular Highway) and links with Katugastota–Kurunegala – Puttalam (A10) road at Hedeniya and Kandy– Jaffna road (A9) at Katugastota.
- ❑ The length of this road is 99 km. Construction of the North - East Expressway is mainly divided into two construction phases viz.
- ❑ Phase I (Kadawatha–Ambepussa) – 48.2 km and Phase II (Ambepussa–Katugastota) - 50.7 km.
- ❑ The expressway is expected to be built as a privately financed toll road and will be later expanded to Jaffna and Trincomalee.
- ❑ The cost for the first phase of the road project is estimated to be one billion US dollars.

# Why Sri Lanka?

## K) Developed Infrastructural Facilities: Telecommunications

- Most advanced Telecommunication Industry in South Asia
- Sri Lanka is being developed as regional hub for telecommunications
- Fastest growth sector driven by public private partnership
- Development of faster and more efficient technologies
- Fiber Optic Cables with
  - SEA-ME-WE III
  - SEA-ME-WE IV(Connectivity Bandwidth - 1.32 terabits per second)



### Telecommunications Technologies

- GSM (Global System for Mobile communication)
- 3.75G and 4G services
- HSPA (High Speed Packet Access technology )
- Video conferencing, video streaming, mobile TV, music streaming and high speed internet
- CDMA



# Why Sri Lanka?

## K) Developed Infrastructural Facilities: Power

### Main Power Sources

- Hydro - 45%
- Thermal - 55%
- Total capacity – 1780 mw

### Pipeline Projects

- Trincomalee Coal Fired Plant (**500 MW**)
- LNG Power & LNG Terminal (**600 MW**)

### New Constructions

- Norochcholai Coal Fired Plant (**300 MW - 2011, Additional 600 MW – 2013**)
- Upper Kothmale Hydro Power Plant (**150 MW - 2012**)



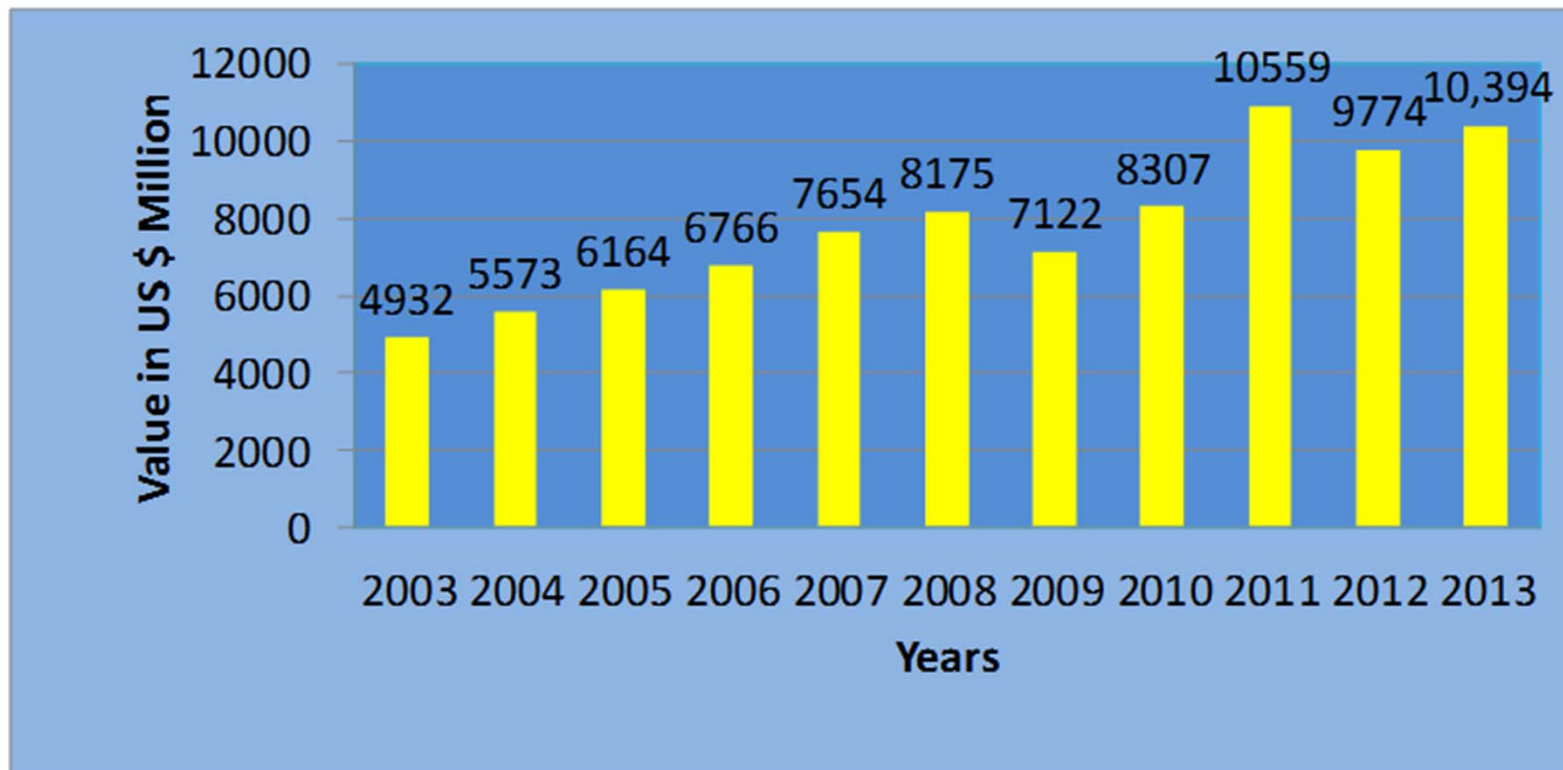
# Why Sri Lanka?

## L) Natural Resources

- ❑ Tea, Rubber, Coconut
- ❑ Spices
- ❑ Gems
- ❑ Mineral sands and rare earths such as Mica, Phosphate, Salt, Silica Sand, Feldspar, Graphite , Calcium Carbonates
- ❑ Fishing grounds
- ❑ Oil and Gas deposits
- ❑ Nature Tourism



# Sri Lanka's Total Export Values



Year	Sri Lanka's Exports to Thailand	Sri Lanka's Imports from Thailand	Total Trade
2006	38	205	243
2007	47	231	278
2008	77	298	375
2009	63	271	334
2010	84	316	400
2011	76	491	567
2012	66	460	526
2013	57	428	485
2014	54	462	516

*Value in Millions of US Dollars*

*Source of data: Dept. of Commerce, Sri Lanka*

# Production & Exports

## A) Garments



- Industry with 3 decades of experience
- 300 export oriented manufacturing plants
- A flagship green manufacturing destination
  - World 1<sup>st</sup> LEED Certified plant
  - Asia's 1<sup>st</sup> carbon neutral facility

### INTERNATIONAL BRANDS



### SRI LANKAN BRANDS



# Production & Exports

## B) Rubber

- 160 million kg of natural rubber produced annually
- 130,000 hectares under cultivation
- Products: sheet rubber, sole crepe, latex crepe, technically specified rubber & centrifuged latex.
- Accounts for 20% of solid tyre market
- Industrial & surgical gloves with gamma irradiation facilities





# Production & Exports

## C) Ceylon Tea

- History of over 130 years , accounts for 20% market share today
- 330 million kg production accounting for 9% share grows in 200,000 hectares
- Adheres to ISO 3720 quality standard & ensures cleanest Tea with minimum Residue Limit.
- World's first ozone friendly Certification Mark - grown 100% ozone-friendly



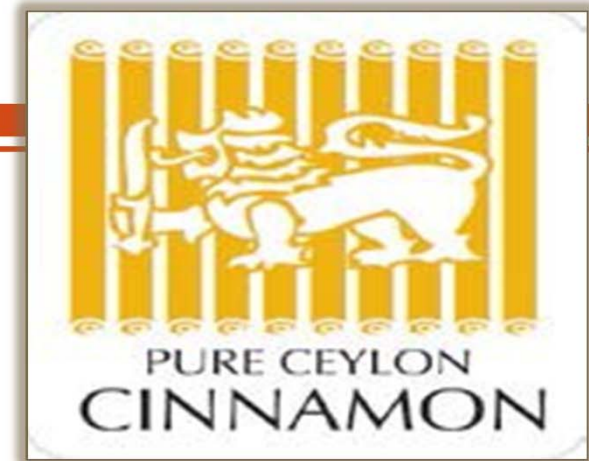
### TEA BRANDS



# Production & Exports

## D) Spices

- Pure Ceylon cinnamon – with unique flavor and aroma
- 85% of world market share
- Produce a range of spices , pepper cloves, nutmeg, mace & cardamom
- Supply high quality essential oils for cosmetics & pharmaceuticals



# Production & Exports

## E) Coconut Products

- Single largest supplier of bristle coir fiber
- Environmental friendly production

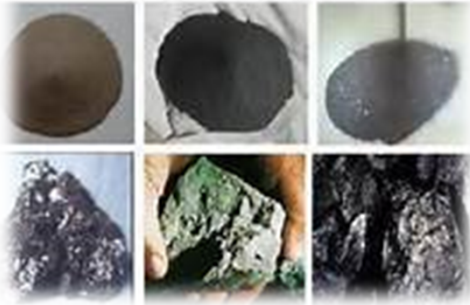
### Products:

- Desiccated coconut - Bakery & Confectionary
- Coconut milk powder, cream & oil
- Coco fibre pith, coco pots & poles for Horticulture
- Coir brushes and brooms
- Coir mats & carpets for flooring & for winter seasons
- Geo textiles to prevent soil erosion.



# Production & Exports

## F) Mineral Products



- A rich variety of industrial minerals such as Graphite, Ilmenite, Rutile, Zircon, Quartz, Feldspar, Clay, Kaolin, Apatite, Silica sand, Garnet sand, Mica, Calcite and Dolomite.
- The Pulmoddai beach sand deposit is the most important non ferrous mineral reserve in Sri Lanka.
- Sri Lankan graphite popular for its high purity



# Production & Exports

## G) Porcelain & Ceramics

### Products:

- Tableware
- Wall & floor tiles
- Ornaments

### Strengths

- Highly skilled workforce
- State-of-the-art technology
- In-house R & D facilities
- Abundant supply of raw materials
- Ensure design confidentiality
- International quality standards



### BRANDS



# Production & Exports

## H) Boat Building

- Yachts, Leisure , Pleasure boats
- Passenger, Sports, Rescue, Coast guard and Petrol boats
- Fishing boats
- Boat building accessories
  - Fishing gear
  - Propellers
  - Life jackets
  - Safety equipments



# Services

## ICT / BPO Services

### Sub sectors

- Banking, financial, insurance, mobile applications and HRM
- Offshore Accounting & Legal services
- Medical diagnostics & engineering services
- Architectural/Construction services, Quantity Surveying

### Other export services

- Ayurvedic herbal healthcare
- Printing services

### Why Sri Lanka?

- Globally Competitive industry
- Clean and Green technology
- Top CIMA student population
- 2nd highest pool of UK qualified

### Accountants

- Over 300 ICT/BPO/KPO Companies



## MNCs Operating in Sri Lanka

ENTER THE MULTINATIONAL WORLD



## Global Brands Served

GLOBAL BRANDS SERVED





## Leading Global Investments in Sri Lanka



# Setting up in Sri Lanka



## **Project Locations**

(for industrial manufacturing and processing businesses):

- a) BOI administered Export Processing Zone
- b) Industrial Park (with required infrastructure facilities) on long-term lease basis.

## **Other Locations**

- a) Purchase a privately owned land on outright purchase or lease basis.
- b) Government owned lands\* available for long term lease under different government agencies.

\*Acquisition of government lands involve a comparatively longer process and valuation is based on current market price.



**BOI**  
SRI LANKA

Department	Contact Designation	Contact Officer	Location
Investment Promotion	Executive Director (Investment Promotion)	Mrs. Renuka Weerakone Tel: +94 112427003 <a href="mailto:renukaw@boi.lk">renukaw@boi.lk</a>	Level 26
	Director (Investment Promotion)	Mrs. Nilupul De Silva Tel: +94 112427042 <a href="mailto:nilupuls@boi.lk">nilupuls@boi.lk</a>	Level 26
	Director (Business Intelligence Unit)	Mr. Vidharshan Fernando Tel: +94 112427050 <a href="mailto:vidharshanf@boi.lk">vidharshanf@boi.lk</a>	Level 26
Project Appraisal	Director (Services and Utilities)	Mr. Nelson Kumaratunga Tel: +94112427093 <a href="mailto:nelsonk@boi.lk">nelsonk@boi.lk</a>	Level 24
	Director (Manufacturing)	Mr. Udaya Wijayakulathilaka Tel: +94 112427093 <a href="mailto:wijew@boi.lk">wijew@boi.lk</a>	Level 24
	Senior Deputy Director (Tourism, Knowledge Services & Agriculture)	Mr. Gamini Jayathilaka Tel: +94 112427090 <a href="mailto:gaminij@boi.lk">gaminij@boi.lk</a>	Level 24
	Senior Deputy Director (Apparel)	Mr. H Senevirathna Tel: +94 112427094 <a href="mailto:senavib@boi.lk">senavib@boi.lk</a>	Level 24
	Senior Deputy Director (Infrastructure)	Mr. Ranjan Sibera Tel: +94 112427086 <a href="mailto:ranjans@boi.lk">ranjans@boi.lk</a>	Level 24
Project Implementation	(Project Implementation)	Mr. Duminda Ariyasinghe Tel: +94 112427032 <a href="mailto:dumindaa@boi.lk">dumindaa@boi.lk</a>	Level 26
	Executive Director (Project Implementation)	Mr. Duminda Ariyasinghe Tel: +94 112427032 <a href="mailto:dumindaa@boi.lk">dumindaa@boi.lk</a>	Level 26
	Senior Deputy Director (Project Implementation)	Mr. Ajith Wijeweera Tel: +94 112427399 <a href="mailto:ajithw@boi.lk">ajithw@boi.lk</a>	Level 26
	Monitoring Executive Director (Project Monitoring)	Mr. Shivan De Silva Tel: +94 112427203 <a href="mailto:shivan@boi.lk">shivan@boi.lk</a>	Level 26
	Director (Project Monitoring)	Mrs. Chandrani Samarakoon Tel: +94 112427345 <a href="mailto:samarakoonc@boi.lk">samarakoonc@boi.lk</a>	Level 26

Thank you